



Press Release

December 3, 2023

As of December 3, International Day of Persons with Disabilities

HAYAT FINANS PRESENTS SPECIAL AUDIO GUIDANCE TO VISUALLY IMPAIRED USERS

The first digital bank in Türkiye, Hayat Finans cooperates with BlindLook to enable visually impaired persons to access to banking services and to improve their banking experience.

Hayat Finans, a subsidiary of Hayat Holding and the first licensed digital bank in Türkiye, is now part of the EyeBrand network of BlindLook playing an important role in creating an equal and unobstructed world. In this context Hayat Finans has begun to provide a voice guidance service to enable its visually impaired customers to use its digital platforms in an easier way. The BlindLook application is introduced in the bank's website (<https://www.hayatfinans.com.tr>) as from December 3, International Day of Persons with Disabilities, and its mobile phone application will be introduced in a few days.

Çetin Yalçın Güleç, Chief Technology Officer of Hayat Finans, commented as follows: "Hayat Finans, the first licensed digital bank in Türkiye, introduces innovative projects for its principle of digital solutions. We introduced the BlindLook voice simulation technology on December 3, International Day of Persons with Disabilities, to ensure people to enjoy equal and unobstructed banking experience. We are very proud of being part of the EyeBrand network of BlindLook. We will continue to work providing faultless banking services and aims to make life easier for its customers through end-to-end to create an equal and unobstructed world for all impaired persons having problems with receiving banking services."